



### What BERG supporters say

**Lee Webb, Director Group Resilience, Barclays:** Barclays supports economic growth and job creation by delivering products and services that help individuals, businesses and society make sustainable progress. We do this in a number of ways, including with the Barclays Group Resilience function, which is rolling-out an awareness initiative for SMEs that focuses on the importance of resilience, using peer-to-peer communication. The BERG objective fits well with our citizenship plan and, importantly, enables Barclays and BERG to continue to support the SME community.

**Mike Still, Chairman, HRH The Prince of Wales's Business Emergency Recovery Group:** BERG is an outstanding initiative creating a unique collaboration between the public and private sectors. By encouraging greater business and community resilience, BERG helps business owners prepare for, respond to and recover more quickly from emergencies. My sincere gratitude to all our supporters for their leadership and expertise. I'm confident that as communities across the UK embrace BERG they will be more resilient.

### Further information

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#BERGResilience

LinkedIn – Business Emergency Recovery Group

### Leadership Team



### Strategic Partners



**BUSINESS  
IN THE  
COMMUNITY**



THE PRINCE'S  
RESPONSIBLE  
BUSINESS NETWORK

## Business Emergency Recovery Group

Explosion  
Technology  
Resilience  
Supply chain  
Fraud  
Culture  
Damage  
Community  
Cash flow  
Crisis  
Prepare  
Respond  
Crime  
Risk  
Reward  
Riot  
Cyber  
Flood  
Sustainable  
Pandemic  
Fire  
Insurance

Helping businesses and communities  
prepare for, respond to and recover  
from an emergency

## Business Emergency Recovery Group

“ The companies and individuals involved in my Business Emergency Recovery Group demonstrate how business makes a positive contribution to society. BERG mobilises companies, utilities and trade associations, to help people to get back on their feet more quickly following a major incident.

Whether the threat is from adverse weather, such as flooding, or from human action such as cyber-crime and fraud, BERG has a vital part to play in making communities more resilient and lessening future impacts. ”

HRH The Prince of Wales, April 2015

### BERG

- convenes senior business leaders
- provides practical guides and solutions
- links businesses during a crisis
- maps assistance across the UK



### BERG helps businesses prepare, respond and recover

His Royal Highness The Prince of Wales initiated the Business Emergency Recovery Group to help businesses and communities across the UK. BERG is a part of Business in the Community.

We help small to medium-sized business owners recognise and plan for significant risks, and sign-post support from larger organisations, helping them to recover more quickly following an emergency.

### Want to help?

**Join our network – partnerships and networking opportunities**

BERG is an active network of leading businesses and organisations across the UK.

Our network utilises BITC's extensive business membership, and works with the emergency services, local authorities, local resilience forums, regional resilience partnerships and the voluntary sector.

We also work with The Prince's Business Ambassadors Network providing a local connection to local communities during a crisis.

We help businesses and their communities to:

- **Prepare:** by raising awareness through tailored messages, practical information and events
- **Respond:** by signposting to advice and practical support
- **Recover:** by following-up requests for help

### Our focus areas

Cyber Attacks & Online Fraud  
Natural Hazards & Civil Emergencies